

WACC Meeting Minutes Tuesday, January 11th, 2022 5:00 via Zoom

Present: Betsy Sweeny, Bethany Decker, Micah Underwood, Matt Harder, Logan Schmitt, Natalie Cline, Lambros Tsuhlares, Danielle McCracken), Rick Morgan, Will Wallace, Jeanne Fisteein, Jen Materkoski, Jason Birch, Rosemary Ketchum

Call to Order: 5:04 PM

Approval of Minutes: No December minutes to approve

Treasurer's Report: No formal report. Budget Update: Bylaw update info

• City accepted WACC's proposed budget - YAAAAAY!

• City budget timeline is offset from WACC bylaws

• Need to amend our bylaws to align

• Budget circulated among commission members for viewing

Next Projects:

- Event Discussion: Rick Morgan and Lambros Tsuhlares (introduced to us by Danielle McCracken).
 - Lambros presented his concept for a national/regional juried ceramics exhibit at the Stifel Fine Arts Center and an intercollegiate juried exhibit at West Liberty University.
 - Both exhibits would include prize money.
 - Lambros will fund prizes and the jury fee. Ceramics
 - Looking to establish it as a branded, annual event
 - Want to welcome more artists, growth.
 - Clear WACC roles: advertisement, communication with artists and OI.
 - Their next meeting: Jan. 21 (Fri.) 9:30 AM @ Stifel. WACC is welcome to attend.
- Bridge and Tunnel Christmas Show: Bethany's proposal. Wheeling Heritage Artist Grant.
 Danielle McCracken firsted, Jeanne Finstein seconded motion to create subcommittee.
 Members: Matt, Jason, Micah, me.
- 1st and 3rd Fridays: Jason proposal- John Banko moving gigs to Market Plaza for 3rd Fridays. Market Plaza will have rotating artists and music will be more arts-friendly music. Invite more nationally or even locally known artists and have our own artists open for them. Rich from Main St. Bank committed to financial support. WACC role = provide and communicate to vendors (food, artists, etc.). Possibly conflicts with Clientele's new First Fridays takeover. We have \$15,000 budgeted for arts festivals this year. Subcommittee: Jason, Matt, Rosemary.
- Logan Get a static group of WACC volunteers to cover up offensive graffiti through Wheeling.



Create a WACC tag?!?! One that's used to cover up this on public property. Meet with Public Works Dept. to propose it. Need a procedure (steps to cover them). Stencil designs - provide at proposal meeting. Motion to create a subcommittee for this project: Logan 1st, Micah 2nd. Project subcommittee members include: Logan, Micah, Betsy, Bethany.

Old Business:

- Heritage Trail Mural: Unveiling during spring? Need photo op. Need a press release for this event Betsy will take care of this. Logan can help, too! Blast this on social media. Boost it (marketing/budget money).
- Erin has resigned.
- We might have more positions open 3 or 4 vacancies available. Those interested send a letter of interest and a resume at BJ Delbert (clerk at City of Wheeling).

Adjourn: Motion by Jeanne, 2nd Matt